

Make sure you save your place in the Diocese of Little Rock Directory for 2010

Put your advertising message in the hands of Catholic decision-makers across the state! Place an ad in the 2010 Diocese of Little Rock Directory and keep your business' image in more than 1,400 households, offices, churches and schools for the next year.

The directory is used daily by those who work for the Church, people who are active and involved in the diocese and by those who want to keep in contact with former parishes and pastors. The directory is also a valuable tool for those who travel the state and want to attend Mass in another town.

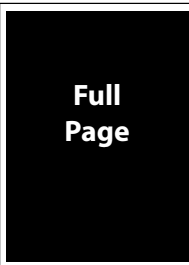
AD RATES

Black & white
 Full page \$295
 1/2 page \$175

Premium positions (full color)
 2nd & 3rd covers **SOLD**
 4th cover (back) **SOLD**

2009 cover advertisers have right of first refusal until April 15, 2009.

Ad rates are net.



AD SIZES

1/2 page 4.5"w X 3.75"d
 (27p X 22p6)
 Full page 4.5"w X 7.66"d
 (27p X 46p)

Cover positions bleed. Call for details.

The 2010 Directory will include:

- Important updated parish information, such as Mass times, addresses, phone numbers and staff members
- Listing of all priests, sisters, brothers and deacons in the state, including e-mail addresses
- Listing of contact people and services offered by diocesan offices
- Web site addresses of Catholic institutions

Distribution

- All Catholic parishes, schools and hospitals in the state
- Priests, deacons, sisters and brothers
- Parish leaders and active Catholics across Arkansas

Deadlines

- Ad space reservation: June 24, 2009
- Ad materials: June 29, 2009

Bonus: With your paid advertising, get a free copy of the directory (\$12 value).



Arkansas Catholic
 Diocese of Little Rock
 P.O. Box 7417
 Little Rock AR 72217

For more information or to order your ad in the 2010 Directory, please call Leslie Henson-Kita at (501) 664-0125, or e-mail lkita@dolr.org