

# Catholic customers are looking for you. Make yourself easy to find!

Thousands of Catholics in Arkansas will be using the 2007 *Arkansas Catholic Business Directory* for a full year, seeking other Catholics to do business with. Will your company stand out among your competitors? Support your free listing with display advertising and make sure your message gets across.

Advertise in the 2007 edition, bigger and better than ever, and catch the eye of your best prospects. These low advertising rates for 2007 will deliver your message to all 7,500 *Arkansas Catholic* subscribers all year long — for as little as 2 cents per household!

## 2007 DISPLAY AD RATES

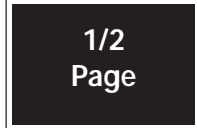
*Black & white*

- 1/4 page ..... \$140.00
- 1/2 page ..... 250.00
- Full page ..... 440.00

### Premium position

- Inside covers (b&w) ..... \$ **SOLD**
- Back page (add orange) ..... **SOLD**

*Ad rates are net. Advertisers must meet listing requirements.*



## AD SIZES

- 1/4 page ..... 6.25" w X 2.333" d
- 1/2 page ..... 6.25" w X 4.833" d
- Full page ..... 6.25" w X 9.833" d

*Live area. Bleed not available.*

*Ad layout/design services available.*

*Call for details.*

## It's fast and easy

Call today and see how we can help you set up your ad. You can place your order over the phone, arrange for ad artwork, and complete the entire process by fax in only a few minutes. Professional design and production at low or no cost is available to help you get the greatest impact from your ad.

## It's for the 'good guys'

*Arkansas Catholic* readers understand and appreciate that advertisers help bring them the news and information they need. Your prominent appearance in the *Arkansas Catholic Business Directory* will mark you as one of the "good guys" who supports the directory they want.

**CALL NOW to stand out in this outstanding publication.**

**Issue Date: April 28, 2007**

### Deadlines

- Business listing form deadline (free listing): Feb. 9, 2007
- Ad space reservation deadline: Noon, Feb. 22, 2007
- Ad materials: Noon, Feb. 23, 2007

**Arkansas**  **Catholic**

P.O. Box 7417  
Little Rock AR 72217

For information or to order your space in the *Arkansas Catholic Business Directory 2007*, please call Leslie Henson-Kita at (501) 664-0125.